

**Arts for Learning  
Annual Board Meeting  
June 19, 2019 - 4:30PM  
Historic IPS #27  
546 E 17<sup>th</sup> Street  
Gymnasium**

Tami Earnhart, Chair, presiding

I. Greeting, Call to Order

Welcome Special Guests -James P White, Cheryl Strain, and 2019 Award Recipients

Approval of the Minutes of the April 17, 2019 Board Meeting

II. Committee Reports

Finance-Sherri Glass

Financial Dashboard

Fiscal Year 2020 Proposed Budget Approval (Vote Needed)

Development-Jennifer Collins

Dashboard

FY 2020 Board Pledge Form

Governance - Tami Earnhart, Susan Oliver

Results of Demographic Survey

Diversity, Equity and Inclusion Goals

New Board Member Recruitment Needs

Board Vote Required:

Approve Slate of Officers

Chair: Tami Earnhart; Vice-Chair: Charlie

Schlegel; Treasurer: Allison Meta; Secretary: Susan Oliver

Approve Board Candidate - Dorene Hoops

III. Staff Reports - See YADA

IV. Other Business

Program Visit Observation by Sarah Walters and Susan Oliver

Anna Award - Calle Tinkham

Cheryl Award - JoEllen Rossebo

Board Member Recognition of Service- JoEllen Rossebo

Adjourn and Celebrate

***September Board and Staff Retreat - TBA***

## **Arts for Learning Board Meeting Notes**

546 E. 17 Street

**Date:** 4.17.2019

**Time:** 4:53pm-6:18pm

### **Attendance**

**Present:** Susan Oliver; Tami Earnhart; Sarah Walter; Peter Barickman; Jediah Behny; Daphne Chiu; Sherri Glass; Todd Clevenger; Anson Keller; Kate Appel; Susan Michal

**Staff:** Megan Bogard Gettelfinger; Sarah Tirey; Anya Stucky; Jessica Knudsen; Jennifer Collins; JoEllen Florio Rossebo; Calle Tinkham

**Absent:** Bart Kawath; Charlie Schlegel; Denise Holder; Allison Meta; Megan Behny; Kelly Lamb Teller; Lisa Boncosky; Anne Surak; Ploi Pagdalian

### **\*Executive Session without Staff**

#### **Greeting, Call to Order at 5:02pm**

Approval of the Minutes of the February Board Meeting. No corrections.

#### **● Committee Reports**

##### ○ Finance

- Reviewed Financial dashboard.
- Most concerned about Earned Revenue with a variance of approximately 70k.
- Individual Contributions are up and Fundraising efforts increased from the Giving Breakfast.
- Stable growth in Endowment.
- Grants are consistent- had a few come in this year that didn't last year, but a few we didn't receive that were expected.
- Expecting to do an Endowment draw- budgeting 27k this year.

##### ○ Development

###### ■ Dashboard Review:

- Approx. 59k in Individual Giving of 79k goal
- Approx. 18k for In-Kind Support
- Approx. 14k Corporate Goal of \$14,500 goal
- Approx. 875k Grant Goal of \$720,931
- Approx. 22k of Special Events goal of \$32,875

###### ■ Fundraising & Donor Cultivation Events

- High School Fundraiser - Keegan Priest is looking to have another fundraiser for Arts for Learning. Last year he raised over 1k.
- ReMix Fundraiser- Looking for space and time at Indiana City Brewery - possibly early June.
- Cultivation Event:
  - Jediah is looking at hosting an event.
  - Peter discussed what this might mean for board members. Hosting either in a home or at a location. Food/Drinks and possible performance.
  - Goal would be to have 4 cultivation events per year.
  - Peter Barickman to host first event on June 8 from 6:30-9:30
- Donor Event on June 27, 2019 (5-7pm) at Barnes and Thornburg.
  - Thank you event with wine, beer and appetizers
  - Inviting funders, Pies & Pints participants, Boar, and stART board members, etc.
  - Invites coming soon.
- Indy Pies & Pints 2020:
  - Had a wrap-up meeting of 2019 event.
  - 5-year anniversary event next year possibly 3.14 (Saturday vs. Friday). Pros and Cons: Plan to survey vendors on the possibility of changing times.
  - Consider a possible new location (Circle City Industrial Complex; Rooftop at Fountain Square; Silo)

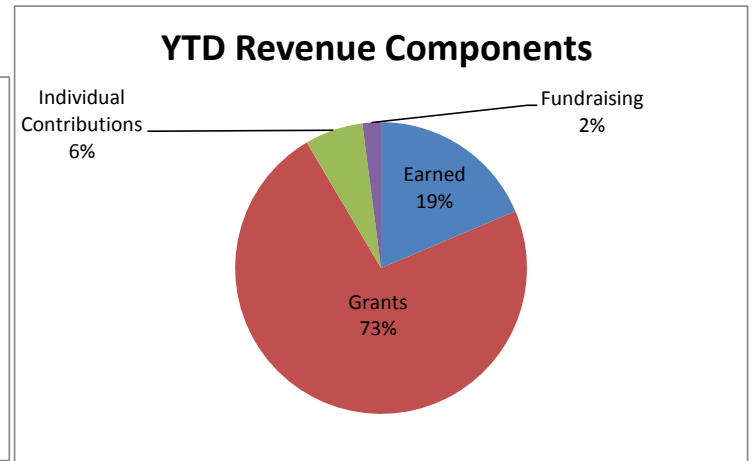
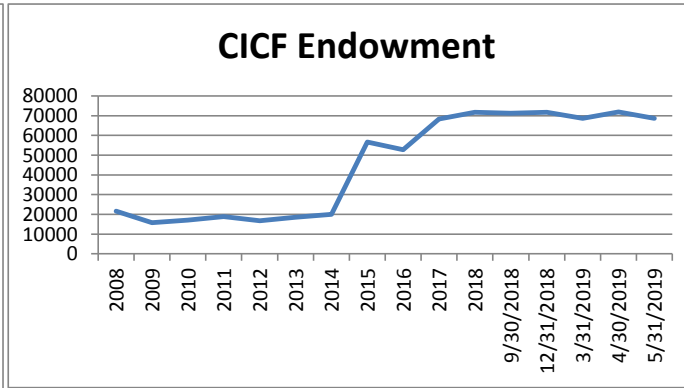
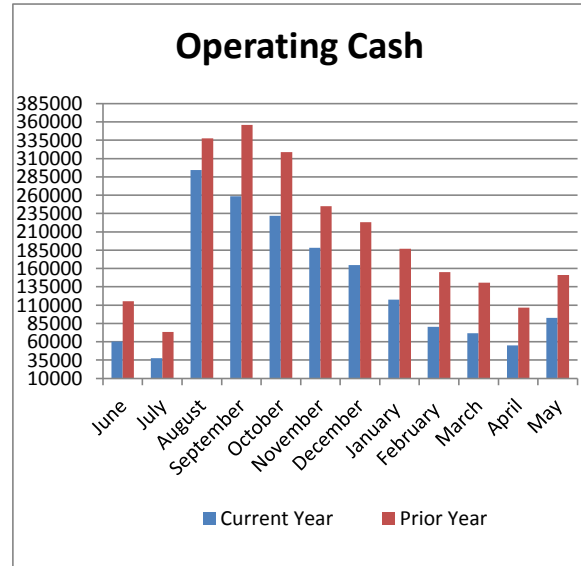
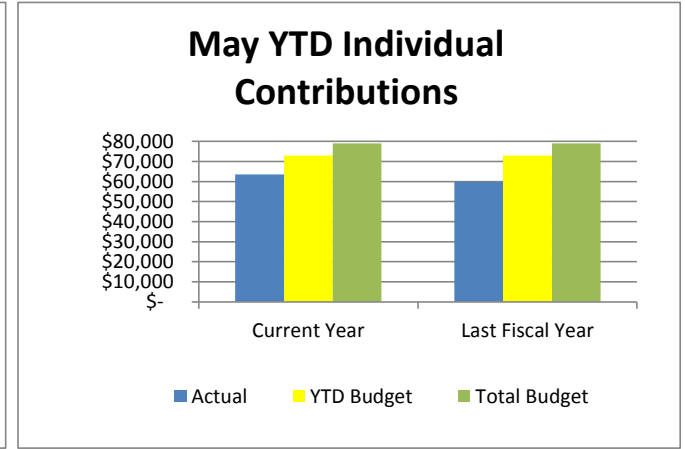
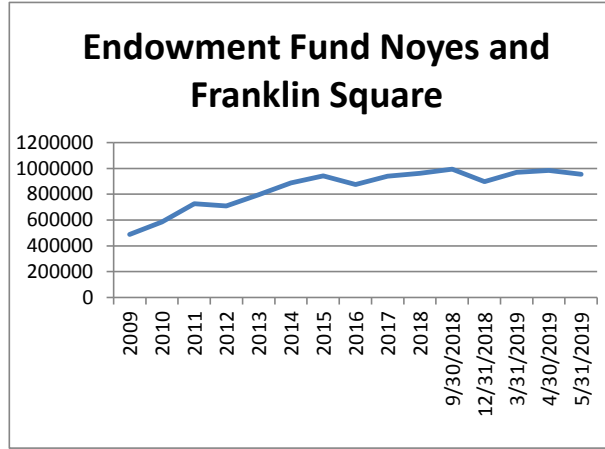
- Sold 329 tickets (Goal is for a sell-out 330)
  - Will need to review music possibilities (not funding next year) and to look at more sustainable materials (glass vs. plastic/paper plates).
- Governance
  - Diversity & Inclusion Statement: Made some minor updates to the language and separated into a Board Statement and one for the Organization.
    - Require a Board Vote:
    - VOTED: All in favor, no opposition.
  - Board Member Surveys/Forms
    - Requesting information from board members
  - Survey/Self Assessment
    - Had 15 responses- reviewing board requirements, tasks, skillset and make sure we are engaging board members more thoroughly.
    - Educate, Engage & Advocate: How can we engage board members through visiting programs, etc.
      - Susan & Sarah- Report back on board during next meeting on program visit in May.
      - Todd lined up for the next one!
  - Conflict of Interest- Please sign if you haven't done so already.
- Programmology
  - Third Space Update:
    - Project Manager, Megan Gettelfinger, introduced herself and provided an update.
    - 4 of 6 schools confirmed and have met with each school.
    - 3 schools in the Fall 2019; 1 school looking at Spring 2020.
    - 8 schools were recommended from board, staff and committee partners. Planned to meet with a few schools in May and hoping to have commitment before end of May.
    - Started to discuss artists to invite to the project. Hoping to have artists by end of May as well.
    - Once confirmed, Megan will coordinate a meeting with the school and artist.
    - Curriculum Development Specialist: Looking for an individual for this role in the next few weeks.
    - Documentation: Meeting with various production companies to document the project to determine a partner.
- **Inside Arts Presentation**
  - NOTE: If board members would like to visit- Sarah provided a Spring Schedule, though planning is important as jail visit requires a background check.
  - Inside Arts: Over 20 years
  - New relationship with Marion Co. Jail. New focus with 5 artists doing various activities including yoga, spoken word and visual art.
  - Youth with higher level offenses (16-17, all under 18)
  - New grant funder- Indianapolis Foundation Community Crime Prevention Grant (Funded through Income Tax).
  - NEA has done research at a Juvenile Detention Programming- Half reported positive improvements confidence, behavior, etc.
  - Looking at ways to grow the relationship and determine through evaluation forms and behavior reports on success of program.

**Meeting Adjourned at 6:18pm.**

**Upcoming Events:**

- April 20, 2019: Yoga at Sun King
- June 8, 2019: Cultivation Event hosted by Peter Barickman.
- June 19, 2019: Next Annual Meeting
- June 27, 2019: Donor Event

	Actual	Operations Budget	Variance
<b>Revenue</b>			
<b>Earned Revenue</b>			
Program Revenue	179,666	261,740	(82,074)
Other Revenue	294	125	169
Investment Income	482	459	23
<b>Total Earned Revenue</b>	<b>180,442</b>	<b>262,324</b>	<b>(81,882)</b>
<b>Contributed Support</b>			
Contributions	89,922	120,375	(30,453)
Fiscal Agent	7,000	0	7,000
In-Kind Income	26,954	58,625	(31,671)
<b>Total Contributed Support</b>	<b>123,876</b>	<b>179,000</b>	<b>(55,124)</b>
<b>Total Net Assets Released</b>	<b>561,071</b>	<b>653,895</b>	<b>(92,824)</b>
<b>Total Revenue &amp; Net Assets Released</b>	<b>865,389</b>	<b>1,095,219</b>	<b>(229,830)</b>
<b>Expense</b>			
Program	268,240	383,031	(114,791)
Operations	598,651	606,582	(7,931)
Marketing, Fundraising, Events	25,466	77,868	(52,402)
In-Kind Expenses	26,954	58,625	(31,671)
<b>Total Expenses</b>	<b>919,311</b>	<b>1,126,106</b>	<b>(206,795)</b>
Interfund Transfer	3,289	0	3,289
<b>Change in Net Assets After Transfer</b>	<b>(50,633)</b>	<b>(30,887)</b>	<b>(19,746)</b>



Program Activity	Actual YTD	Prior YTD	Variance
Program Revenue	179,666	186,518	(6,852)
NAR - Purpose	119,569	136,493	(16,924)
NAR - Overhead	25,146	24,225	921
			0
Program Expense	271,829	280,053	(8,224)
Net Program	52,552	67,183	(14,631)

# YADA YADA Programming, Artists, Development, and Marketing News June 19, 2019

## Programming

### ArtForce Final Exhibit

You are welcome to attend the final exhibit & demonstration of ArtForce 2019. Come see what 18 talented teens have been up to for the past two weeks in the worlds of visual and performing arts.

Friday, June 28th - TBD (early afternoon)  
Ivy Tech Community College, North Meridian Campus  
Julia M Carson Learning Resource Center gallery  
2725 N Illinois Street (northwest corner of the building)

### Inside Arts

On Tuesday, June 18th, an exhibit was held at the Marion County Jail to celebrate the achievements of youth artists that participated in a 24 workshop program of Inside Arts. One youth stated " This program helped me realize that I like to write and helped me better understand my strengths" and another youth stated "I never took a theatre class until this program and I love it". Inside Arts responds to the needs of youth at risk of juvenile delinquency and other behavioral problems by using the arts as a tool to enhance their attitudes about themselves and their futures. This program harnesses the power of storytelling, creative



writing, and the visual and performing arts to inspire incarcerated youth to transform their lives. The next exhibit will be held on June 25th, 2:30-3:30pm. This program is funded by the Community Crime Prevention Grant of The Indianapolis Foundation, a CICF Affiliate.

### Other

The first two events for Create Indy were a success. The 3rd one will be July 21st.

Planning is in process for the next year of PD. Topics will be:

- Teaching Artist Panel discussion
- Lesson Planning/residency planning
- The responsive classroom
- Social Emotional Learning
- Marketing and Documentation

All programs have been connected to standards - many artists have created new programs that Connect directly to curriculum based on work with out Teacher Advisory group.

## Development

### Individual (unrestricted):

FY19 Goal: \$79,000  
Raised: \$70,299  
% Raised: 89%

### Individual (restricted):

FY19 Goal: \$0  
Raised: \$1,800  
% Raised: n/a

### Corporate:

FY19 Goal: \$14,500  
Raised: \$17,031  
% Raised: 118%

### Grants:

FY19 Goal: \$720,931  
Raised: \$902,982  
% Raised: 125%

*We received a \$2,500 gift from Ice Miller.*

**The following grants have been received since the April 2019 Board meeting:**

- Arts Council of Indianapolis (\$50,000)
- Allen Whitehill Clowes (\$57,000)
- Blue River Community Foundation (\$7,000)
- Hamilton County Community Foundation, a CICF affiliate (\$7,500)
- AmEx, National Office (\$25,000)
- Penrod Society (\$1,000)
- Nicholas H. Noyes, Jr., Memorial Foundation, Inc. (\$6,000)
- Indiana Arts Commission (\$33,300)
- Hearst Foundation (\$75,000)

Due to the significance and irregularity of the Lilly Endowment grant, the % raised below reflects grant efforts exclusive of Lilly Endowment.

% Raised: 80%

**Special Events:**

FY19 Goal: \$32,875

Raised: \$24,868

% Raised: 76%

University High School student, Keegan Priest hosted his fundraiser, Uchella, and raised \$1,643. Additionally, two “Friendraisers” were held at Sun King Brewery and raised \$269.

**In-Kind:**

FY19 Goal: \$58,625

Raised: \$26,954

% Raised: 46%

The following in-kind support has been received since the April Board meeting:

- Coding for Kindness, Salesforce (\$8,400)

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## **Marketing and PR**

**General Marketing**

We are currently looking to use funds to advertise in Chalkbeat and Indiana State Teacher Association media channels.

**Catalog Mailing**

As we prepare the 2019-2020 program catalog, we have decided to reform how we do our catalog mailing.

In previous years, we have sent out copies to every school in the state. Instead, we are now going to print less catalogs and mail them only to current or previous partners. We will focus efforts on targeting postcard mailings to drive people to our new website.

**Third Space**

We have hired a documentation team, 12 Stars Media, to be involved with filming and creating videos about the Third Space project in the 2019-2020 school year.

# Calendar

## Board Meetings

Third Wednesday every other month

Arts for Learning

4:45 pm–6:00 pm

Board Retreat – TBD

- October 16, 2019
- December 18, 2019
- February 19, 2020
- April 15, 2020
- June 17, 2020

## Executive Committee

Second Thursday of every month

Arts for Learning– 8:15 am

- July 11, 2019
- August 8, 2019
- September 12, 2019
- October 10, 2019
- November 14, 2019
- December 12, 2019
- January 9, 2020
- February 13, 2020
- March 12, 2020
- April 9, 2020
- May 14, 2020
- June 11, 2020

## Development Committee

Second Friday of every month

Arts for Learning – 8:00 am

- July 12, 2019
- August 9, 2019
- September 13, 2019
- October 9, 2019
- November 13, 2019
- December 11, 2019
- January 8, 2020
- February 12, 2020
- March 11, 2020
- April 8, 2020
- May 13, 2020
- June 10, 2020

## Marketing & Advocacy Committee

First Wednesday of every other month

Arts for Learning – 8:30 am

- August 7, 2019
- October 2, 2019
- December 4, 2019
- February 5, 2020
- April 1, 2020
- June 3, 2020

## Finance Committee

Arts for Learning – 8:00 am

TBD at each meeting

## Programology Committee

Arts for Learning – 4:30 pm-6 pm

TBD

## Events

### National Benefit

The Mandarin Oriental Hotel

October 29, 2019

### Leadership Forum and National Board Meeting

The Princeton Club

October 30, 2019

### Indy Pies & Pints

TBD

### Young Audience National Conference

New Orleans, LA

March 25-27, 2020