



**RUN FOR THE  
SUN** 

**VIRTUAL 5K SUPPORTING ARTS FOR LEARNING**

## 2021 Sponsorship Packet

Arts for Learning is excited to present our very first virtual 5K fundraiser “Run for the Sun!” Run for the Sun is the perfect event for individuals or families looking to be active outdoors while enjoying the bloom of spring. From April 24 - May 31, participants can run this event on their own route or a preferred route which will include yard signs designed by local artists! This event will support Arts for Learning in our mission of empowering youth and expanding their learning through creative arts experiences.



### **Sun (Presenting) Sponsor | \$1,500 | (1) available**

- Logo featured on Arts for Learning’s website
- Logo with link to website on event registration page
- Acknowledgement on social media to our 7,000+ followers
- Promotion in our email newsletter to over 2,500+ subscribers
- Prominent display of logo on run t-shirts
- Promotion in virtual run packet
- Logo on sponsor banner displayed at t-shirt pick-up site and at preferred route
- (4) complimentary runner registration tickets
- Logo on all press releases listing company as the presenting sponsor

### **Motivation Sponsor | \$1,000 | (1) available**

- Logo featured on Arts for Learning’s website
- Logo with link to website on event registration page
- Acknowledgement on social media to our 7,000+ followers
- Promotion in our email newsletter to over 2,500+ subscribers
- Logo on sponsor sign on preferred route with yard sign designed by local artist
- Company logo on back of run t-shirt
- Promotion in virtual run packet
- (2) complimentary runner registration tickets

### **Elite Sponsor | \$750 | (3) available**

- Logo featured on Arts for Learning’s website
- Logo with link to website on event registration page
- Acknowledgement on social media to our 7,000+ followers
- Promotion in our email newsletter to over 2,500+ subscribers
- Company logo on back of run t-shirt
- Promotion in virtual race packet
- (2) complimentary runner registration tickets



**RUN FOR THE  
SUN** 

**VIRTUAL 5K SUPPORTING ARTS FOR LEARNING**

## 2021 Sponsorship Packet

### **Stride Sponsor | \$500 | unlimited**

- Logo featured on Arts for Learning's website
- Logo with link to website on event registration page
- Acknowledgement on social media to our 7,000+ followers
- Company logo on back of race t-shirt
- Promotion in virtual run packet
- (1) complimentary runner registration ticket

### **Creative Sign Sponsor | \$350 | (20) available**

- Logo featured on Arts for Learning's website
- Logo with link to website on event registration page
- Logo on sponsor sign on preferred route with yard sign designed by local artist

### **Pace Sponsor | \$250 | unlimited**

- Logo featured on Arts for Learning's website
- Logo with link to website on event registration page
- Acknowledgement on social media to our 7,000+ followers
- Promotion in virtual race packet
- (1) complimentary run ticket

### **Tempo Sponsor + In-Kind Sponsors | \$100 | unlimited**

- Logo featured on Arts for Learning's website
- Logo with link to website on event registration page
- Acknowledgement on social media to our 7,000+ followers

Arts for Learning   
The Indiana Affiliate of Young Audiences



# RUN FOR THE SUN

VIRTUAL 5K SUPPORTING ARTS FOR LEARNING

## Sponsorship Selection

Yes! My company wishes to sponsor the Arts for Learning’s Run for the Sun virtual 5K fundraiser.

Sun Sponsor | \$1,500 | SOLD

- Motivation Sponsor | \$1,000
- Elite Sponsor | \$750
- Stride Sponsor | \$500
- Creative Sign Sponsor | \$350
- Pace Sponsor | \$250
- Tempo Sponsor | \$100



*Thank you for your support!*

No, I cannot be a sponsor at this time but enclosed is my tax deductible donation to support the work of Arts for Learning.

### Contact Information:

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Payment Options:  Check enclosed.  Please send invoice.

Mail, fax, or email this form to:  
Arts for Learning Indiana  
545 E 17th St, Suite 200  
Indianapolis, IN 46202  
Fax: 317-925-0654

Questions? Contact Jennifer Collins  
at (317) 925-4043 ext.112 or email  
jcollins@artsforlearningindiana.org