

ARTS FOR LEARNING – BOARD MEETING

Location: Remote: Google Meeting
Date: 4/21/2021
Time: 4:45 PM
Board: Amandula Anderson, Allison Meta, Anson Keller, Bill Mahoney, Kate Appel, LaTonya Turner, Susan Michal, Susan Oliver, Tami Earnhart, Todd Clevenger
Start Board: Claire Jagla, Rebecca McClain
Staff: Angela Yetter, Jessica Dunson, Jessica Knudsen-Bahney, Jennifer Collins, JoEllen Florio Rossebo, Ploi Pagdalian, Scott Janz

Agenda Items

1. HOUSEKEEPING:

The December Board Meeting minutes were approved

2. START BOARD MEMBERS INTRDUCTION:

Clair Jagla the START Board liaison briefly introduced herself and talked about how she was very excited about the energy associated with Art Remix this year being held at Black Circle Brewing Company.


Rebecca McClain also briefly introduced herself and said she was looking to get more involved in the arts as her educational background is Art History and that she is “really excited, as we have a great group of people involved with the START Board.”

3. EXECUTIVE BOARD OPENINGS

Susan discussed the idea of opening the Executive Committee to all board members instead of committee members taking over different positions as someone leaves the committee. She then asked if anyone was interested in the Vice Chair position and if so, she would take nominations at the June Board meeting.

FORMALIZING BOARD RECRUITMENT PROCESS: A discussion was held on creating a more formal board member recruiting process in order to more strategically focus on the needs of the organization. She also talked briefly about developing a Marketing Outreach campaign to reach more people and asked the board for recommendations as to channels to communicate through.

4. SEARCH COMMITTEE: Susan provided an update on the Search Committee’s progress in pursuit of a new AFL President. Closed application and written response form on April 16. Received 19 applications. 12 of the 19 candidates were interviewed and process included phone screens, search committee interviews and staff interviews. The top 3 candidates were chosen by the search committee and will be presented to the full board at a special meeting on May5 at 5:00pm

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5. ACTION PLAN UPDATE: Susan provided an overview of the action progress and updated the board on where each committee is as we head into Q4. A lot has happened, and we are on target to address the majority of the items.
 6. ANTI-RACISM TRAINING: Amandula asked the board for their feedback as to what they thought about the training. Board members felt there needed to be more structure to the training sessions. Susan reminded the members that this is not a one-way discussion, but rather an interactive training.

The next training session will be held on May19th from 4:30 – 6:30pm.

7. COMMITTEE HIGHLIGHTS:

Finance – Earned income is down, but what has helped are the 2 PPP rounds of funding AFL received. Schools are beginning to take an interest in live programs again.

Marketing – Susan recapped all the marketing efforts, including the social media campaigns and posts and urged board members to respond to Jessica when asked to participate in the Board Spotlight segments.

Development – Jen updated the board on various events including Remix, Run for Sun and the 60 Anniversary campaign.

8. MISCELLANEOUS: Scott gave an update on Arts and Literacy and Angela informed the board that Art Force will happen live this year.
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