

Arts for Learning Board Meeting Notes

Virtual Meeting

Date: We. Feb. 17, 2021

Time: 4:45pm- 6:05pm

Board Attendees: Tami Earnhart, Bill Mahoney, Kate Appel, Anson Keller, Allison Meta, Susan Michal, Susan Oliver, Daphne Chiu, LaTonya Turner

stART Attendees: Kavita Mahoney

Staff Attendees: Scott Janz, Jessica Knudsen-Bahney, Jennifer Collins, Jessica Dunson, JoEllen Florio Rossebo, Jeannette Huber, Angela Yetter, Ploi Pagdalian, Brent Aldrich

Absent: Todd Clevenger, Lawrence Hilton, Anne Surak, Amandula Anderson

Greeting, Call to Order at 4:44pm.

- Meeting Notes Approved.
- CEO Retirement: Search committee scheduled to meet next week. Will provide updates and board requests. Committee: Anson Keller, LaTonya Turner, Amandula Anderson, Kate Appel, and Susan Oliver.
- Quick Financial Update: Allison/JoEllen
- Development Update: Kate & Jenn
 - Discussed plans to send a survey to lapsed donors
 - Also planning to send personalized thank you videos to donors
 - Also planning on moving forward with a spring 5k
 - April registration
 - Ask participants to take pictures of public art
- Programmology Update: Ploi
 - Committee met last month after a break, still looking for a board chair.
 - Added new members including non-board member Dr. Baker and Dr. Turner.
 - Discussing the hiring of an education consultant, =Dr. Cathy Cornelious to review.
 - DayStar education (11 pre-recorded programs)
 - ABC (Artist Building Communities): Kicking off that initiative funded by an Arts Council grant. Discussing how do we empower artists to focus on grass-root initiatives?
 - Wolf Trap Certification - Team is moving forward with upcoming virtual training

Arts Consulting Group Presentation

Guests: Sherri Leathers, Douglas Clayton, and Jane Hsu

Shared a presentation with board and asked for feedback.

Reviewed specific objective and who they are, including their back work with the Arts Council.

Phase 1: Evaluate (February)

Phase 2: Apply Context (March-April)

Phase 3: Plan and Report (May)

Meeting Ended at 6:04pm